



THUNDERHEAD
MULTIMEDIA

Capabilities Deck



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About Us

WE ARE

a full-service **multimedia design and consultation** company committed to artistically supporting the healthcare industry and its partners.



Our team is composed of **engineers, artists, and communication professionals** with years of experience in live entertainment, digital media, and event planning.

BENEFITS

Working with Thunderhead Multimedia keeps your scalability **cost-effective**. We ease the workload of your established in-house design team, without overhead costs or employee benefits.



We are able to offer **fresh perspectives** on your personal and client projects because we exist outside of your day-to-day agenda. *We'll give you a fresh set of eyes.*



After establishing a relationship, you'll have access to a team of professionals that can **run satellite events** when they are located outside of your organization's base.

What Makes Us Special?

We understand that healthcare **IS NOT** a standard 9-5, M-F industry; **IT IS** a nationally and internationally collaborative community, trying to change the world on a tight schedule.



Therefore, we've made it our mission to make the digital landscape as **easy** as possible to best use your limited time.

We offer **flexible** scheduling for all national and international timezones. We produce **interesting and engaging** content using in-person shoots, Zoom calls, or our computers and creativity alone. We transform abstract ideas into **shareable assets**.



Thunderhead Multimedia guarantees hassle-free creativity!

Services

Audiovisual



Video Production

- In-person videography and post-production
Release content all year long!
- Zoom calls, webinars, and roundtables
- Logo and Information Animation



Audio Engineering

- Podcasts
- Music Creation and Sourcing



Voice Overs

Graphic Design



Brand/Campaign Development

- Digital Banner Ads
- Brand Kits



Creative/Supporting Graphics

- Posters
- GIF Files
- Flyers and Brochures



Templates

- Deck Design
- OnLine Posting

Event Support



In-Person Events

- Videography and Photography
- Lighting Design
- Audiovisual Technical Support
- Stage and Event Management



Virtual Events

- Multicam/Livestreaming
- Technical Support

Information Design



Report Design

- Annual Reports
- Impact Reports
- Marketing Reports



Executive Summaries

- We'll craft your article or conference into a visually appealing and succinct package.

Examples



Various video range: campaign, patient-facing, partner-facing, advertisements, member access, webinars, and more.



SGO Annual Meeting 2024



Keynote Speakers:
Missy West & Colleen Healy

*The Birds, the Bees,
and the Bison* speech, SGO AM 24

Video Production

Membership Video



Hype Video



UCAM Campaign Video



Banner Ads



Templates



Creative Graphics



Thank you!

We appreciate your consideration for multimedia design outsourcing.

If we establish an artistic relationship, we promise to provide your brand with the same care and creativity that we offer ourself.

We hope to collaborate.

Kindest regards,



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